NON TYPICAL, INC.
PO Box 10447 • Green Bay, WI 54307

Cuddeback 2015 Product Copy
February 25, 2015

Cuddeback Naming Convention

Cameras are named Color, IR, or Black Flash with a prefix to identify the illumination performance:

Long Range Color	Model C1 or any C camera with white flash module.
IR	Model F2
Long Range IR	Model E2
Extreme Range IR	Model C2
Black Flash	Model E3
Long Range Black Flash	Model C3

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Cuddeback Long Range IR

Model E2

The Cuddeback Long Range IR model E2 trail camera is the best Cuddeback IR camera ever – and at $150 it is the lowest price Cuddeback ever! It features Cuddeback's world's fastest ¼ second trigger speed which means you'll get more images with animals and fewer blanks. A new compact "micro" housing is ergonomic and handy. Long Range IR technology gives you over 2 watts of IR illumination power and up to 100 ft. infrared flash range with no visible light output on the subject. You'll get superior IR image quality and images that are correctly exposed and stunningly clear with minimal motion blur.

Cuddeback Long Range IR is loaded with Cuddeback features and innovation:

- ¼ second trigger speed – the world's fastest trigger speed for more images of animals and fewer blanks
- Patented Zone Control – select wide view for fields and openings or centered view for trails and feeders
- Super Fast Recovery Speed – recovers for next image faster than most cameras can take their first
- 20 megapixel images – gives you the image quality for which Cuddeback is famous; can also choose 5 megapixel images
- Day/night operation – choose day only, night only or day and night
- Day and night delays – separate delays for day and night that range from approximately 1 sec. to 60 mins.
- Configurable time lapse mode. Choose 10 seconds to 24 hour delay. Independent day and night settings.
- Burst mode – select 1, 2, 3, 4 or 5 images per detection
- Wide view images – choose full size images (4:3 aspect ratio) or wide view images (16:9 aspect ratio)
- Video mode – select video only or video with image
- Video with sound – takes videos that include sound; choose 10, 20 or 30 sec. videos
- Moon phase – prints precise moon phase on every image
- Time change – automatically adjust for USA daylight savings time (select AUTO or OFF)
- EZ or Advanced – choose between EZ mode which gives you the basics or Advanced mode
- AA batteries – operates on 8 AA batteries for up to 1 year (dependent upon number of images recorded)
- CuddePower Battery Booster compatible (sold separately). Allows camera to operate for over 12 months on 6 D batteries.

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Cuddeback Black Flash®

Model E3

Cuddeback Black Flash® model E3 trail camera is the best Cuddeback no-glow IR camera ever – and at $150 it is the lowest price Cuddeback ever! It features Cuddeback's world's fastest ¼ second trigger speed which means you'll get more images with animals and fewer blanks. A new compact "micro" housing is ergonomic and handy.

Black Flash® technology means no visible inferred flash for animals (or humans) to see and over 2 watts of IR illumination power for a flash range of over 50 ft. Correctly exposed IR images offer stunning clarity and minimal motion blur whether animals are close or distant.

Cuddeback Black Flash is loaded with Cuddeback features and innovation:

- ¼ second trigger speed – the world's fastest trigger speed for more images of animals and fewer blanks
- Patented Zone Control – select wide view for fields and openings or centered view for trails and feeders
- Super Fast Recovery Speed – recovers for next image faster than most cameras can take their first
- 20 megapixel images – gives you the image quality for which Cuddeback is famous; can also choose 5 megapixel images
- Day/night operation – choose day only, night only or day and night
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Cuddeback Triple Flash

Model C123

The Cuddeback Triple Flash trail camera features three interchangeable flash modules that let you choose between color, IR and Black Flash technology. You buy one camera and get all three options. Simply insert the desired module to change the illumination.

Cuddeback cameras feature Cuddeback's world's fastest ¼ second trigger speed which means you'll get more images with animals and fewer blanks. A new compact micro housing is ergonomic and handy and loaded with Cuddeback features and innovation:

- ¼ second trigger speed – the world's fastest trigger speed for more images of animals and fewer blanks
- Patented Zone Control – select wide view for fields and openings or centered view for trails and feeders
- Super Fast Recovery Speed – recovers for next image faster than most cameras can take their first
- 20 megapixel images – gives you the image quality for which Cuddeback is famous; can also choose 5 megapixel images
- Day/night operation – choose day only, night only or day and night
- Day and night delays – separate delays for day and night that range from approximately 1 sec. to 60 mins.
- Configurable time lapse mode. Choose 10 seconds to 24 hour delay. Independent day and night settings.
- Burst mode – select 1, 2, 3, 4 or 5 images per detection
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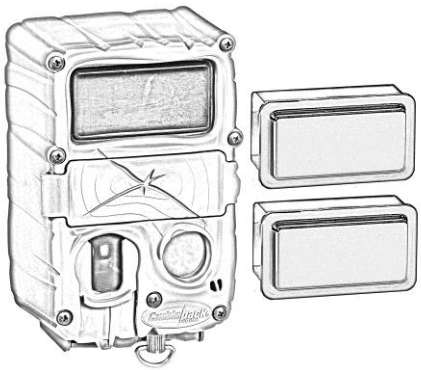
- Moon phase – prints precise moon phase on every image
- Time change – automatically adjust for USA daylight savings time (select AUTO or OFF)
- EZ or Advanced – choose between EZ mode which gives you the basics or Advanced mode
- AA batteries – operates on 8 AA batteries for up to 1 year (dependent upon number of images recorded)
- CuddePower Battery Booster compatible (sold separately). Allows camera to operate for over 12 months on 6 D batteries.



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Cuddeback IR

Model F2

The Cuddeback IR Plus trail camera packs incredible performance into a small camera at a super price. It features fast ½ second trigger speed and 8MP images. Cuddeback's patented Zone Control allows setting the motion sensor to wide mode for fields and openings, or centered mode for use on trails. It features Cuddeback's Super Simple Setup which makes using the camera a breeze, yet provides a menu of options to meet any situation.

- ½ second trigger speed
- 8 MP images day and night
- Zone Control, select Wide or Centered Mode
- 24 850nm LEDs for up to 75 foot effective illumination range
- Camera delays from about 5 second to 3 minutes are easy to select on a rotary dial
- Video Mode with 10 second video clips
- Operates for over 6 months on 8 AA batteries (not included)

CuddePower Battery Booster

Model 3358

CuddePower Battery Booster powers Cuddeback C & E model cameras with 6 D batteries. A single D battery has over 6 times the capacity of a alkaline or lithium AA battery. CuddePower's 6 D batteries provide 4 times the power of the cameras 8 AA batteries. More power enables the camera to record better night images and have much longer battery life – especially in sub-freezing conditions. For many users, 6 D batteries will operate a camera for over 12 months. CuddePower can power the camera with or without the camera's AA batteries installed. The camera will draw power from the D batteries first, saving the 8 AA for backup when the D batteries fail. C & E model cameras slide onto the CuddePower for a convenient and easy deployment. Includes a Genius Metal Lock mount.

Note – CuddePower only works with Cuddeback C & E model cameras. It will not work with F model cameras or older Cuddeback cameras.

CuddeSafe

This patented metal safe securely protects Cuddeback cameras from vandals, theft, and bears. Heavy duty metal enclosure is hinged to prevent prying the cover open. Padlock is hidden behind a patented flange that prevents cutting with a bolt cutters. Can be bolted or strapped to a tree. Large cable holes are provided for cable locking. Also compatible with all Cuddeback Genius mounts (sold separately). Available for C, E, and F model cameras.

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Genius Mount 3 -Pack

Model 3341

Cuddeback's patented Genius Mount system makes camera deployment simple and versatile. Simply slide any Cuddeback camera onto the slotted mount. Use the included Lock Clip and a user supplied padlock to prevent removing the camera from the mount. This economical 3 pack includes 1 Metal Lock Mount, 1 Tilt Mount, and 1 Tilt/Pan Mount.

New for 2015 – compatible with all brands of scouting cameras.

Genius Post Mount

Model 3167

Cuddeback's Post Mount permits mounting your Cuddeback anywhere – no tree required. Push the post into the ground and attach the camera. Mount is set to the ideal height of 30 inches. Allows tilting the mount up & down to precisely aim the camera.

New for 2015 – compatible with all brands of scouting cameras.

CuddeView X2 Viewer

Model 3204

Cuddeback's CuddeView permits viewing images in the field. Features 2 SD slots so you can copy images & videos from the camera's SD card to a 2nd SD card. Works with most trail camera brands. Compatible with all SD cards up to 32 GB. Operates from 4 AA batteries (not included).

Trophy Room Image Management

Cuddeback's Trophy Room Windows PC program fully manages all your trail camera images from all brands of trail cameras. Quickly organize images by year, property, and camera location. Additional features for Cuddeback trail cameras: add comments and tags to Cuddeback images (animal type, gender, and comments). Automatically calculate buck/doe/fawn ratios. Track deer behavior based upon sun/moon/time/date the image was taken. Predict deer behavior based upon common sun/moon charts, or predict deer movement based upon analysis of your own trail camera images. Fully touch compatible with new Windows 8.1 tablets.

Valued at over $100, this program is available free at www.cuddeback.com/TrophyRoom